

Become an  
**eDub  
Host**

Own an eDub, Earn an Income,  
Create Memories



eDub Services Limited:  
Host Brochure 2026



Owning a classic shouldn't mean watching it sit idle in a garage. In 2026, the road belongs to the **sustainable**. With an eDub electric conversion, you combine the soul of a vintage masterpiece with the profitability of a modern rental business. Our Host Platform handles the logistics, while you reap the **rewards**; offsetting your conversion costs and generating consistent passive income. Join a community of forward-thinking owners who are making 'drive green, earn gold' their new reality.



# The Staycation Scene in 2026

## The High Demand for Domestic Travel

**The "Staycation Majority":** For the first time, more Brits (52%) plan to take a UK staycation than travel abroad (46%) in 2026.

**Investment Growth:** Total domestic tourism spend in the UK hit **£32.9 billion** recently, a 5% increase year-on-year, proving that travellers are willing to spend more on high-quality local experiences.

## The Shift to "Experiential" Hosting

**Memories Over Miles:** 27% of UK travellers now choose their destination specifically based on the **unique accommodation or experience** (like a vintage electric car) rather than just the location.

**Sustainable Soul:** 84% of UK holidaymakers now report that **sustainability** is a key factor when planning their trips. An electric classic car is the ultimate "guilt-free" luxury for this demographic.

**The "Luxury-Scape":** 46% of travellers are now booking "lux-scaping" add-ons—short, high-end upgrades to their trips. A converted eDub is the perfect premium add-on for a weekend in the Cotswolds or Cornwall.

## Top Locations for eDub Hosts

If your potential hosts are located in these areas, they are sitting on a goldmine:

**Cornwall:** Rated the #1 most searched staycation destination for 2026.

**The Lake District & Peak District:** Both saw a massive surge in EV-specific tourism due to expanded rural charging networks.

## Financial Potential for Hosts

**High Daily Spend:** The average spend per person on a UK overnight trip has risen to **£356–£412**. Travellers are diverting their "flight money" into unique local rentals.

**The "Micro-cation" Trend:** 48% of bookings are now for "short breaks" (under 6 days). This is perfect for car hire, as it encourages high-turnover, high-margin weekend rentals.

**Cost Savings for Guests:** A week-long UK staycation saves a couple an average of **£900–£1,200** compared to going abroad. This "saved" money is exactly what they use to splurge on a premium rental vehicle like yours.

**In 2026, 52% of Brits are choosing the UK over abroad, and they aren't just looking for a place to stay - they're looking for an experience. With 84% of travellers prioritising sustainability, your eDub conversion isn't just a car; it's the most desirable 'eco-luxury' accessory in a £32 billion market.**





## What we handle

Full marketing and listings on our website and other host platforms

Customer enquiries, screening, ID checks, and booking management

Admin of payments, terms, insurance cover during hire periods, security deposits, and any damage claims

Pre-trip logistics, digital guides, handover checklists, and all communication with the hirer up to the day of collection

## What you'd handle

- The in-person handover and return
- A walkthrough of how the eDub works when the hirer arrives
- Being available on WhatsApp for simple questions during the trip (we set up the group so it's easy)
- Keeping the van clean, roadworthy, and meeting hire safety standards
- Maintaining breakdown cover suitable for campervan hire
- Letting us know about any changes to the conversion and providing photos for marketing



# Contact us

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Visits by appointment



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